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### Chapter 3: Exponential and Logarithm Functions.

Exponential Functions.  $a^n = a^n$

$$2^4 = 2*2*2*2 \text{ (multiply 4 times)}$$

$$(2^4)*(2^3) = 2^7$$

$2^{(1/3)}$  is the unique (positive) number such that  $(2^{(1/3)})^3 = 2$

$$2^{(-1/3)} = \frac{1}{2^{(1/3)}}$$

In general  $2^{(-n)} = \frac{1}{2^n}$  for any  $n$

$$2^{(5/3)} = (2^{(1/3)})^5 = (2^5)^{(1/3)}$$

We can take 2 to any fractional power with these definitions. The book argues that  $2^x$  makes sense for any real number  $x$  because we can approximate  $x$  by its finite decimal expansion (which is rational) and take a limit. This is true but not so obvious.

Properties of Exponential Functions:  $a^x$  where  $a > 0$

$$1) (a^x)(a^y) = a^{(x+y)}$$

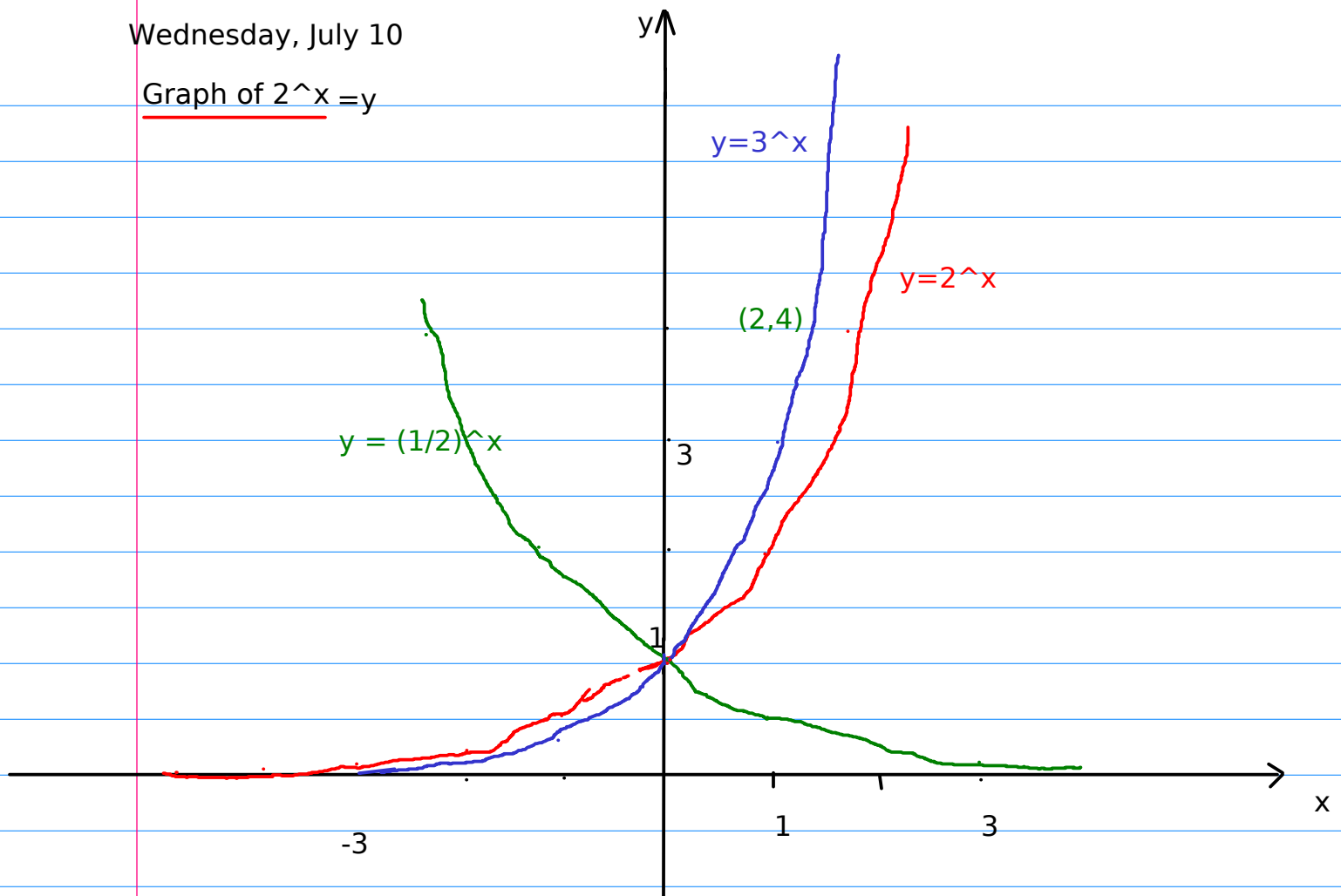
$$2) a^x/a^y = a^{(x-y)}$$

$$3) (a^x)^y = a^{(xy)}$$

$$4) a^{(-x)} = 1/a^x$$

Wednesday, July 10

Graph of  $2^x = y$



Graph of  $(1/2)^x = 2^{-x}$

Graph of  $y = 3^x$

Note  $a^x > 0$  for all  $x$ .

Differentiation:

If  $f(x) = a^x$  then

$$\frac{f(x+h)-f(x)}{h} = \frac{a^{(x+h)}-a^x}{h} = \frac{a^x * a^h - a^x}{h} = a^x \frac{a^h-1}{h}$$

This says  $f$  is differentiable at  $x$  if  $\lim_{h \rightarrow 0} \frac{a^h-1}{h}$  exists. (f is differentiable

everywhere if it is differentiable at 0. The limit

$$\lim_{h \rightarrow 0} \frac{a^h-1}{h} = L_a$$

does indeed exist and so  $f(x)$  is differentiable and

$$\frac{d}{dx} a^x = L_a a^x$$

That is the derivative of  $a^x$  is a constant  $L_a$  times  $a^x$ .

What is  $L_a$ ? AS  $a > 0$  increases  $L_a$  increases and it goes from very negative when  $0 < a < 1$  to  $L_1 = 0$  when  $a = 1$  to very positive when  $a > 1$ .

Definition: We define  $e > 1$  to be the choice of  $a$  for which

$$\lim_{h \rightarrow 0} \frac{e^h-1}{h} = 1$$

$$\begin{aligned} L_1 &= 0 \\ L_2 &= 0.69 \\ L_3 &= 1.03 \end{aligned}$$

Then

$$\frac{d}{dx} e^x = e^x$$

$$2 < e < 3 \quad L_e = 1$$

We discover that  $e = 2.718281828495$

$e^x$  is the "identity of differentiation" It is the natural exponential

We shall define the "natural logarithm"  $\ln x$  to be the inverse of the function  $e^x$  that is

$$\ln x = \log_e x$$

(log base  $e$ ). So

$$e^{(\ln x)} = x \text{ and } \ln(e^x) = x$$

Then  $L_a = \ln(a)$ .

$$\frac{d}{dx} a^x = (\ln a) a^x$$

$$\frac{d}{dx} 2^x = (\ln 2) 2^x \approx (0.6931) 2^x$$

Of course  $\ln e = 1$  and so

$$\frac{d}{dx} e^x = (\ln e) e^x = e^x$$

Example: Differentiate  $y = e^{(3x)}$  :  $y' = e^{(3x)} 3 = 3 e^{(3x)}$

Recall the chain rule  $\frac{d}{dx} f(g(x)) = f'(g(x))g'(x)$

Example: Differentiate  $y = e^{(x^2)}$   $y' = e^{(x^2)} 2x = 2x e^{(x^2)}$

Example: Differentiate  $y = x^2 e^x$

Recall the product rule.  $\frac{d}{dx} (f(x)g(x)) = g(x)\frac{d}{dx} f(x) + f(x)\frac{d}{dx} g(x)$

$$\text{Therefore } y' = \underline{e^x(2x) + x^2 e^x} = e^x [2x + x^2]$$

Example: Differentiate  $y = \frac{e^{2x}}{x^2 + 3}$

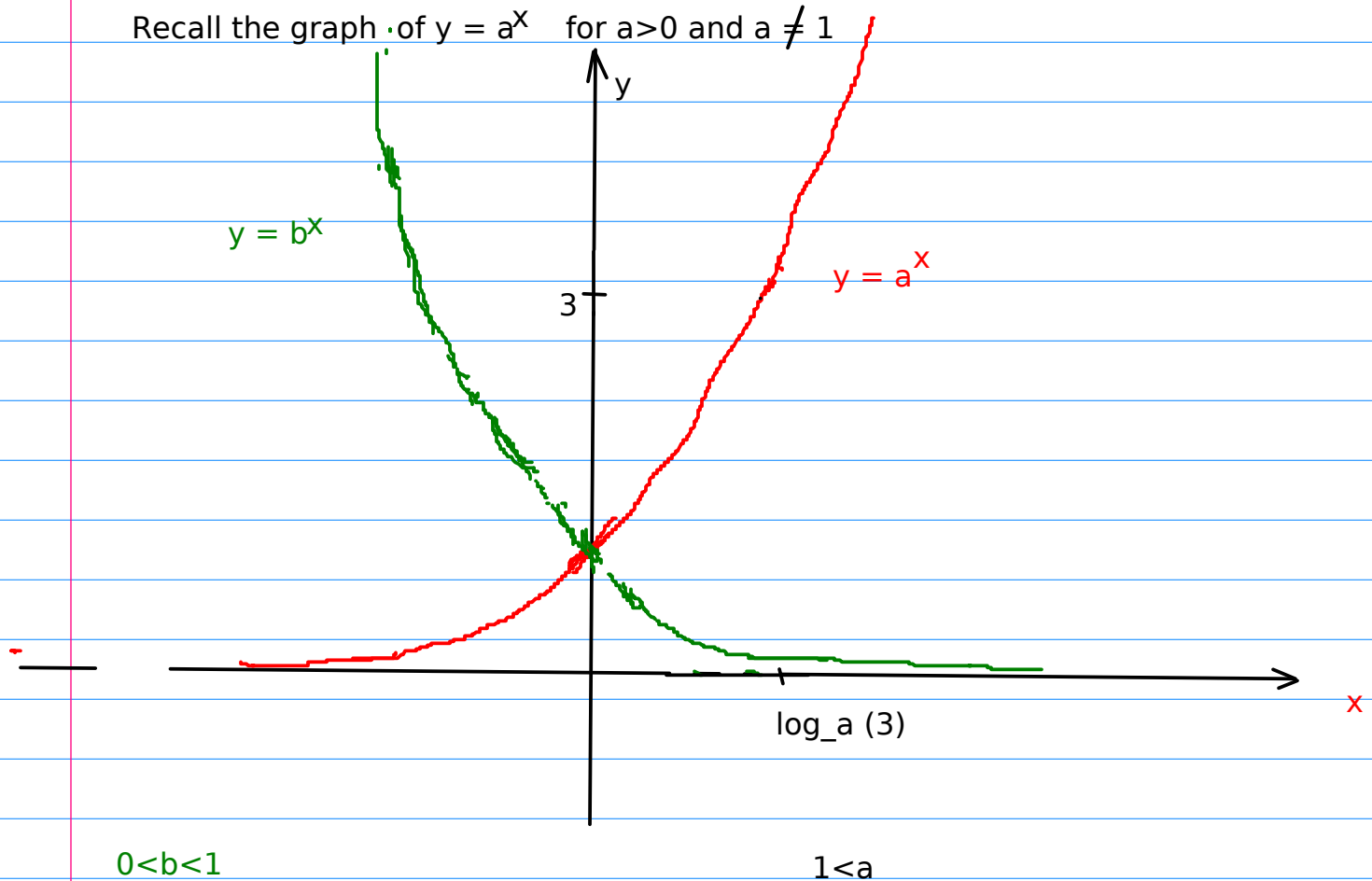
Apply the Quotient Rule  $\frac{d}{dx} \frac{N}{D} = \frac{D N' - N D'}{D^2}$

to get  $N = e^{2x}$  What is  $N'$ ?  $N' = e^{2x} \cdot 2 = 2e^{2x}$

$$y' = \underline{\frac{(x^2 + 3)2e^{2x} - e^{2x}2x}{[x^2 + 3]^2}} = \frac{e^{2x}[2x^2 - 2x + 6]}{[x^2 + 3]^2}$$

### 3.2 Logarithmic Functions

Recall the graph of  $y = a^x$  for  $a > 0$  and  $a \neq 1$



In either case the graph is "one-to-one" that is given  $x$  there is one and only one  $y > 0$  so  $y = a^x$  (Similarly if  $0 < a < 1$ ). Consequently we can define a function which takes  $y$  to the corresponding  $x$ . This is  $\log_a$

$$\log_a(a^x) = x \quad \text{and} \quad a^{(\log_a x)} = x$$

Example  $\log_2(4) = 2$

$\log_{10}(1000) = 3$

$\log_3(1/27) = -3$

$\log_2(4) = \log_2(2^2) = 2; \quad \log_{10}(1000) = \log_{10}(10^3) = 3; \quad \log_3(1/27)$

$= \log_3(27^{-1}) = \log_3(3^{-3}) = -3$

Notation: The Natural Logarithm is  $\ln x = \log_e x$

Example  $\ln\left(\frac{1}{e^3}\right) = -3$

$\ln\left(\frac{1}{e^3}\right) = \ln(e^{-3}) = -3$

## Properties of Logarithms

We write  $\log$  for  $\log_a$

1)  $\log(xy) = \log(x) + \log(y)$

$a=2$  ;  $\log(2^3 \cdot 2^4) = \log(2^7) = 7$

$\log(2^3) = 3$   $\log(2^4) = 4$

2)  $\log(x/y) = \log(x) - \log(y)$

3)  $\log(x^k) = k \log(x)$

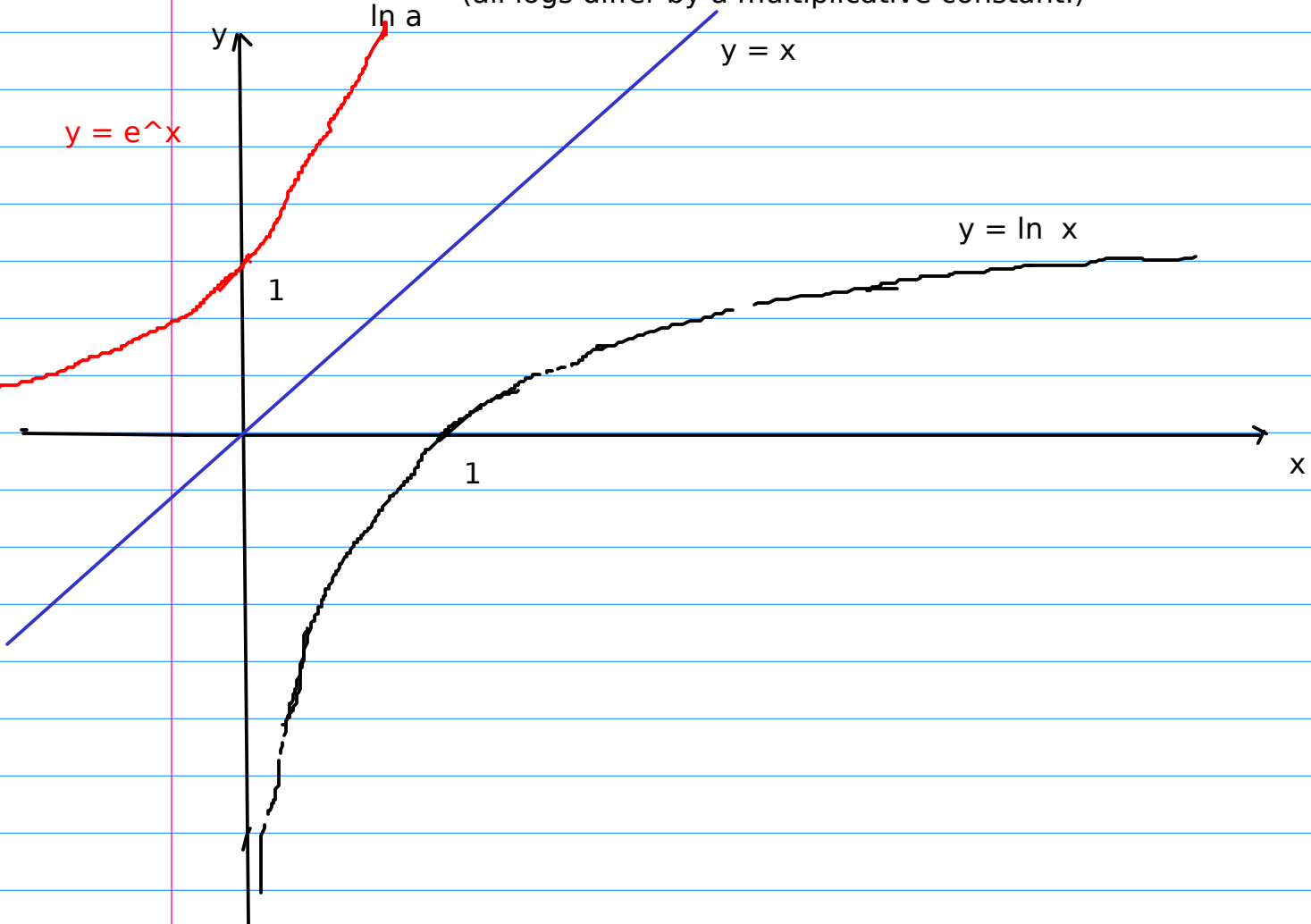
4)  $\log_a a = 1$

5)  $\log a^k = k$

6)  $\log 1 = 0$

7)  $\log x = \frac{\ln x}{\ln a}$

(all logs differ by a multiplicative constant.)



$$8) \frac{d}{dx} \ln x = \frac{1}{x}$$

Rationale:  $e^{\ln x} = x$

Differentiate  $e^{\ln x}$

$$\frac{d}{dx} \ln x = \frac{d}{dx} x = 1$$

chain rule

So  $x \frac{d}{dx} \ln x = 1$  or

$$\frac{d}{dx} \ln x = \frac{1}{x}$$

Example 1 Differentiate  $y = \ln (x^2+x+2)$

Recall the chain rule:  $\frac{d}{dx} f(g(x)) = f'(g(x))g'(x)$

Here  $f(x) = \ln x$  and  $g(x) = x^2+x+2$

$$y' = \frac{1}{x^2+x+2} (2x+1) = \frac{2x+1}{x^2+x+1}$$

Example 2 Differentiate  $y = \ln \sqrt{x+1}$

Simplify  $y = \ln (x+1)^{(1/2)} = \frac{1}{2} \ln(x+1)$

So  $y' = \frac{1}{2} \frac{1}{x+1} = \frac{1}{2(x+1)}$



Example Differentiate  $y = \ln[x^2(x+1)(x-3)]$

Simplify  $y = \ln x^2 + \ln(x+1) + \ln(x-3) = 2\ln x + \ln(x+1) + \ln(x-3)$

so that  $y' = \frac{2}{x} + \frac{1}{x+1} + \frac{1}{x-3}$

Example. Differentiate  $y = [\ln x]^5$

Does y simplify?  $y' = 5[\ln x]^4 (1/x) = \frac{5[\ln x]^4}{x}$

### 3.3 Applications: Uninhibited and Limited Growth Models

We consider quantities  $y$  in our world that grow at a rate proportional to themselves

$$y' = ky$$

where  $k$  is the constant of proportionality and might be a positive or negative real number.

$y = Ce^{(kx)}$  is an example of such  $y$  for any  $C$ . All  $y$  are of this form.

( $x$  is time)

Examples: 1) Population. The number  $y$  of bacteria in a culture grows at a rate proportional to  $y$ . It is assumed that the food availability is constant and the death rate is proportional to the population.

2) Radioactive decay. Strontium 90 is a radioactive element and, as such, each atom has a certain probability of decaying into something other than strontium 90 in a given time period. If  $y$  is the number of Strontium 90 atoms then  $y' = ky$  where  $k < 0$ . The number of strontium 90 atoms is decreasing.

3) A portfolio of investments in bonds grows in value at a rate proportional to the values of the account or this is a close approximation

If the interest rate is 3% then the value of the is  $y$  where

$$y' = (1.03)y$$

roughly. (This approximates compound interest when the compounding period is very short: ``continuous compounding.)

Example: A bond portfolio earns approximately continuously compounded interest at 4% per year. If the portfolio is worth \$60,000 now then how much will it be worth in 2 years? in  $t$  years?