

3.1 Exponential Functions

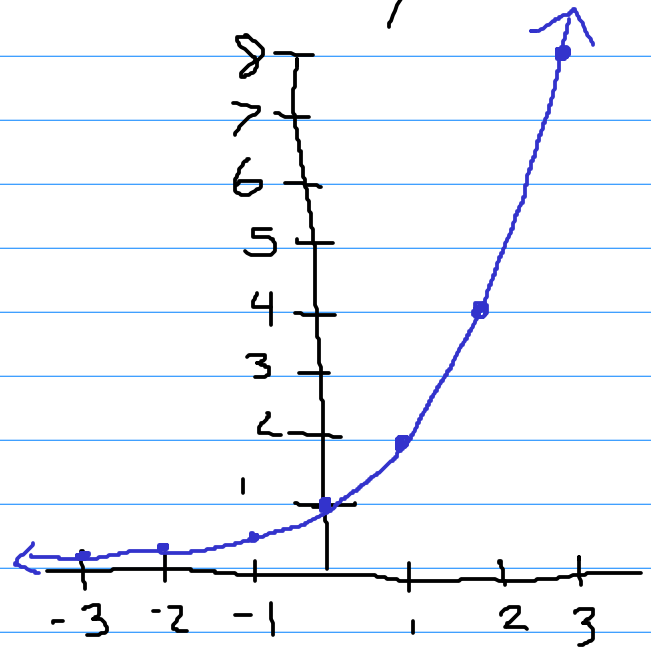
An exponential function has the form

$$f(x) = a^x$$

a is called the base ($a > 0, a \neq 1$)

Ex graph $f(x) = 2^x$ use xy table

x	y
-3	$2^{-3} = 1/8$
-2	$2^{-2} = 1/4$
-1	$2^{-1} = 1/2$
0	$2^0 = 1$
1	$2^1 = 2$
2	$2^2 = 4$
3	$2^3 = 8$



e is a naturally arising base which is found in many applications.

$$e \approx 2.718281828459045 \dots$$

For example: $A = Pe^{kt}$

Derivatives of Exponential Functions

If $y = e^x$
then $y' = e^x$

e^x is its own derivative!

$$\frac{d}{dx} e^x = e^x$$

$$\text{Ex } y = 3e^x + x^2$$

$$y' = 3e^x + 2x$$

$$\text{Ex } y = (x^2 + 3x + 1) \cdot e^x \quad \text{use Product Rule}$$

$$u = x^2 + 3x + 1 \quad v = e^x$$

$$u' = 2x + 3 \quad v' = e^x$$

$$y' = u'v + uv'$$

$$= (2x + 3)e^x + (x^2 + 3x + 1)e^x$$

$$= (2x + 3 + x^2 + 3x + 1)e^x$$

MML simplifies

$$= (x^2 + 5x + 4)e^x$$

$$\text{Ex } y = \frac{e^x}{x+2} u \quad \text{use Quot Rule}$$

$$u = e^x \quad v = x + 2$$

$$u' = e^x \quad v' = 1$$

$$y' = \frac{u'v - uv'}{v^2}$$

$$= \frac{e^x(x+2) - e^x(1)}{(x+2)^2}$$

simplify

$$= \frac{e^x[x+2-1]}{(x+2)^2}$$

$$= \frac{e^x(x+1)}{(x+2)^2}$$

Chain Rule for Exponential Functions

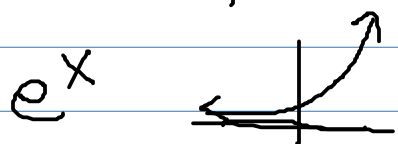
$$\text{If } y = e^{g(x)} \\ \text{then } y' = e^{g(x)} \cdot g'(x)$$

$$E_x \quad y = e^{x^2+3x-5} \\ y' = e^{x^2+3x-5} \cdot (2x+3)$$

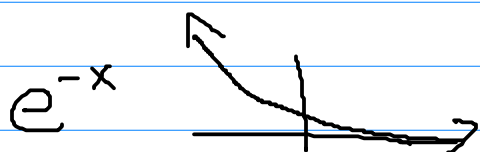
$$E_x \quad y = e^{17x-4} \\ y' = e^{17x-4} \cdot 17$$

$$E_x \quad y = e^{5x^3} \\ y' = e^{5x^3} \cdot 15x^2$$

$$E_x \quad y = e^{8x+12} \\ y' = e^{8x+12} \cdot 8$$



$$\lim_{x \rightarrow \infty} e^x = \infty \quad \lim_{x \rightarrow -\infty} e^x = 0$$



$$\lim_{x \rightarrow \infty} e^{-x} = 0 \quad \lim_{x \rightarrow -\infty} e^{-x} = \infty$$

3.2 Logarithmic Functions

$$\begin{array}{ccc} \text{Exponential Form} & & \text{Logarithmic Form} \\ a^n = b & \longleftrightarrow & n = \log_a b \end{array}$$

$\log_a$ is "log base a "
and a is the base in a^n

$$2^3 = 8 \quad \longleftrightarrow \quad 3 = \log_2 8$$

$$10^4 = 10000 \quad \longleftrightarrow \quad 4 = \log_{10} 10000$$

$$2^{-1} = \frac{1}{2} \quad \longleftrightarrow \quad -1 = \log_2 \left(\frac{1}{2}\right)$$

Properties of Logs (Arithmetic)

- $\log_a(xy) = \log_a x + \log_a y$
- $\log_a\left(\frac{x}{y}\right) = \log_a x - \log_a y$
- $\log_a(x^n) = n \log_a x$

Given that $\log_a 2 = 0.301$
 $\log_a 7 = 0.845$

Find $\log_a 14$

$$\begin{aligned} &= \log_a(2 \cdot 7) = \log_a 2 + \log_a 7 = 0.301 + 0.845 \\ &= 1.146 \end{aligned}$$

Find $\log_a 16$

$$\begin{aligned} &= \log_a(2^4) = 4 \cdot \log_a(2) = 4(0.301) \\ &= 1.204 \end{aligned}$$